

# Impact Statement



# FINDING A CURE

The Cure Bowl is more than a game. It's a celebration of those who are living with cancer today and those who will face it tomorrow. It's a rally cry to the world to raise awareness and help bring an end to this deadly disease once and for all.

The Cure Bowl is an NCAA college football bowl game played each December in Orlando, Florida. The Cure Bowl is a platform that helps raise funds for individual cancer researchers, like Dr. Annette Khaled, at the UCF College of Medicine .



# IMPACT OVERVIEW

**Total Impact**  
**\$66,424,000**

**Cancer Research**  
**\$6,350,000**

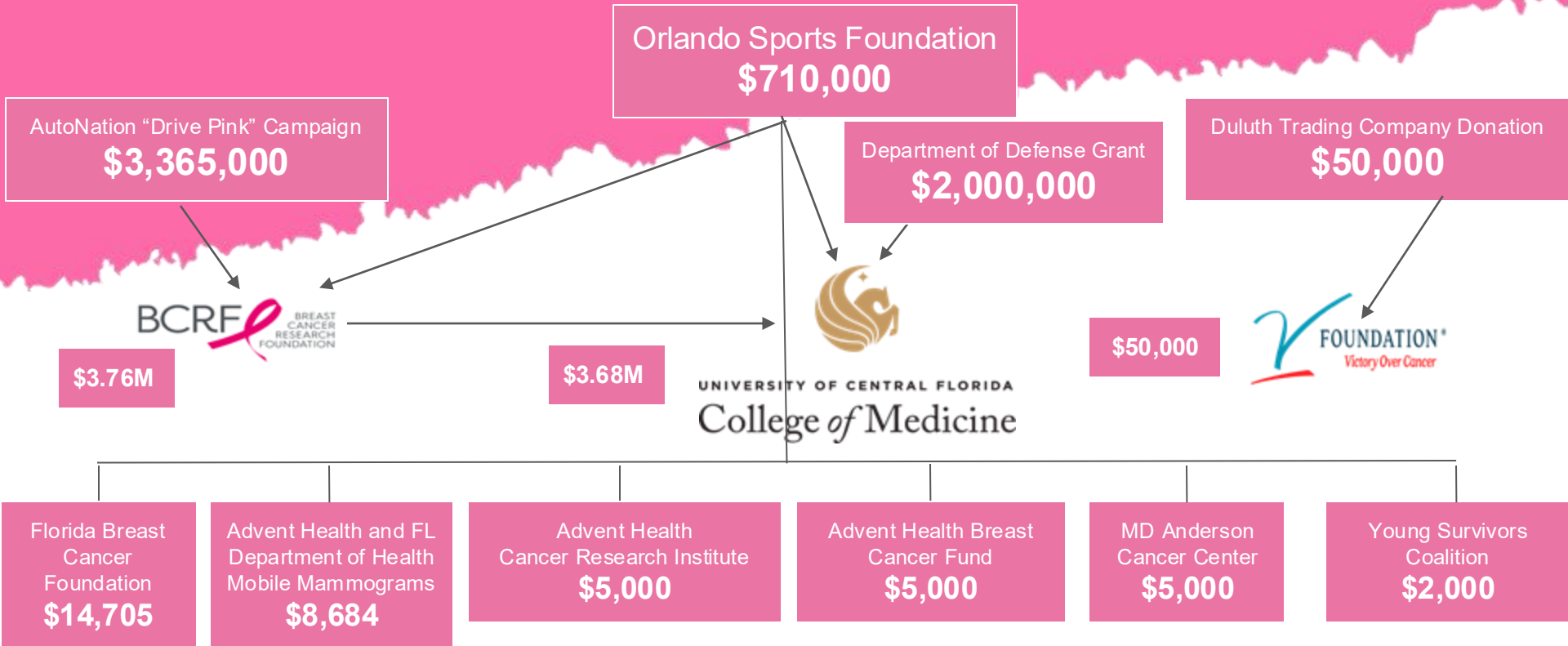
**Economic Impact**  
**\$59,300,000**

**Community Programs**  
**\$780,714**



# \$6.35M IMPACTING CANCER RESEARCH

THROUGH THE PLATFORM OF THE ORLANDO SPORTS FOUNDATION EVENTS AND THE CURE BOWL



# MAKING AN IMPACT IN OUR COMMUNITY

## \$60.1M

BACK INTO THE  
CENTRAL FLORIDA  
COMMUNITY

Central Florida Economic Impact

**\$59,300,000**

- As measured by the Greater Orlando Sports Commission.

### Community Programs:

Community Giveback Program

**\$594,642**

- Tickets donated to local veterans, cancer survivors, and students who attend the Cure Bowl at no cost.
- Funds donated back to community groups who participated in our fundraising program

U.S. Hunger

**\$49,300**

Over 180,000+  
meals packed for  
those in need

CFP Extra Yard  
for Teachers

**\$30,000**

Distributed since  
2021 to local  
teachers for  
classroom supplies  
& projects.

“Cure All-Stars” High School All-Stars Series

**\$106,772**

\$104,272 Dollars raised to support cancer research, and provide a platform for local students to take the next step on or off the field  
\$2,500 raised in-kind contributions from local companies to help support the events  
10 All-Star events (3 Football, 2 Baseball, 2 Basketball, Flag Football, Softball, Football Combine and Recruiting Fair) impacting over 850 student athletes annually.



# INTEGRITY & TRANSPARENCY



# 100%

rating by Charity Navigator,  
and named a 4-star charity  
for accountability,  
transparency and finance

(as of FY24)



# 78%

of all dollars raised  
by OSF go to fund  
cancer research &  
awareness.





"Dr. Annette Khaled, Head of the **Cancer Research Division**, Professor and Assistant Dean at the University of Central Florida College of Medicine, is leading our research. Dr. Khaled's research has led to the discovery of a method to stop cancer cells from **breast, prostate, and pediatric tumors** from spreading through the body. With her therapy hitting all the milestones to be eligible for future clinical trials, **Orlando** has become a center for showcasing emerging and **innovative cancer therapies**."

**THE EPICENTER FOR  
CANCER SCIENCE**

*"Dr. Khaled has focused on defeating the deadly disease for (more than) 20 years. Funding that supports this research comes from Orlando's Cure Bowl, which has provided (more than) \$6.35 Million in support."*

**Alex Martins**  
Orlando, Magic







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